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| **About National Cooperative Organics Limited (NCOL)** | |
| Realising the potential for scaling up the organic food sector, National Cooperative Organics Limited i.e. NCOL has been set up as a multistate cooperative Society jointly promoted by the National Dairy Development Board (NDDB), GCMMF (Amul), NAFED, NCDC and NCCF as promoter members. The vision of the Society is to act as an umbrella organisation to encompass all activities related to organic products produced by co-operatives leading to the realisation of ‘Sahakar se Samriddhi’. To know more about NCOL, please visit: <https://ncol.coop/> | |
| **JOB DESCRIPTION** | |
| **Position** | KAM- Quick -Commerce /Ecommerce |
| **Location** | Delhi/ Bangalore |
| **No. of Positions** | 1 |
| **Major Accountabilities** | * Drive sales growth and market expansion on Q-Commerce platforms. * Manage product listing, Plan and execute high-ROI performance marketing, search /ad campaigns & Optimize trade spend utilization and effectiveness. * Stay updated on platform trends, monitor competition and consumer behaviour. * Build strong partnerships with QCom,Ecom platforms / reps & act as the key liaison for platform operations. * Build joint business plans with ECom/Q-Commerce platforms. |
| **Education** | Graduation in any discipline.  Post graduation / MBA preferred . |
| **Experience** | 2+ years of relevant experience within Agri, FMCG, ECom/Q-Commerce platforms, Retail sector. |
| **Approx CTC (per Annum)** | Remuneration would be commensurate with qualification and experience |
| **How to apply** | **Forward the updated CV to** [hr@ncol.coop](mailto:hr@ncol.coop)  The last date to apply is 15-02-2025 |